

**DELHI SKILL AND ENTREPRENEURSHIP UNIVERSITY**

Integrated Institute of Technology Campus,  
Sector-9, Dwarka, New Delhi-110077

The Delhi Skill and Entrepreneurship University (DSEU) has been established through an act of the Legislative Assembly of the National Capital Territory of Delhi, namely the "Delhi Skill and Entrepreneurship University Act, 2019 (DELHI ACT 04 OF 2020) to provide quality education in applied sciences and skill education. The University came into existence on 15th August 2020 vide Notification dated 14.08.2020.

The Delhi Skill and Entrepreneurship University (DSEU) is looking for an innovative and dynamic person who desires to be a part of the team that is attempting to redefine the skilling landscape in Delhi. Details of the same are given below:-

S.No.	Name of the post	Associate Professor ( Retail Management)
1.	Number of Post	1 (reserved for OBC)
2.	Classification of the post	Category 'A' (Teaching)
3.	Pay Band and Grade Pay/Pay Scale	L13A1: 131400 - 217100
4.	Age limit for Direct recruits	50 years on the date of application. Relaxation for Govt*. Servant** up to 5 years in accordance with the instructions/ orders issued by Govt. of India from time to time. The crucial date for determining the age limit shall be the closing date for receipt of applications from candidates in India (and not the closing date prescribed for those in Assam, Meghalaya, Arunachal Pradesh, Mizoram, Manipur, Nagaland, Tripura, Sikkim, Ladakh Division of J & K State, Lahaul & Spiti district and Pangti Sub Division of Chamba District of Himachal Pradesh, Andaman & Nicobar Islands or Lakshadweep.) <b>*Government means Central Government of India and various Governments of State and Union Territories of the Republic of India.</b> <b>**Government Servant means employees of Government*, Universities, Government Institutions*, and Autonomous organizations of Government*</b>
5.	Educational and other qualification required for direct recruits	1. A PhD. Degree in the concerned/ allied/ relevant disciplines. 2. A Master's Degree with at least 55% marks (or an equivalent grade in a point scale, wherever the grading system is followed). 3. A minimum of eight years of experience of teaching and/or research in an academic/research position equivalent to that of Assistant Professor in a University, College or Accredited Research Institution/industry with a minimum of seven publications in the peer-reviewed or UGC-listed journals and a total research score of Seventy five (75) as per the criteria given in Appendix II, Table 2.
6.	Desirable	<ul style="list-style-type: none"><li>• Expertise in the area of retail management.</li><li>• Knowledge of Visual Merchandising, Category Management, E-tailing, Logistic &amp; Supply Chain Management.</li><li>• MBA with Specialization in Retail Management/Marketing Management.</li></ul>
7.	Period of probation	02 years