

ISSUE:
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2022

INSIGHT

OFFICIAL NEWSLETTER OF DSEU DWARKA



**A Mirror of
Events, Activities
& Achievements**

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World Youth Skill Day

The World Youth Skill Day was celebrated on July 15. There were various events organized by different departments showcasing the talent of our students. The students of pharmacy department also exhibited various types of self laboratory made medicines, creams, toothpaste etc. Students from all the departments of the Campus attended the Event. The students of the Spanish department also contributed to the celebration by presenting a spoof on Indian cinema's one of the most iconic film, "Sholay". This play was majorly in Spanish giving it a unique twist. The BBA-BFSI department performed two role plays depicting the corporate environment and the ethics one should possess to excel in the corporate careers. A roleplay on cyber security was also organized by the students of BCA department. It emphasized on the measures one can take to prevent from cyber frauds. MLT Department showcased various self medical examination techniques and also emphasized on its importance in the daily life.



Yoga Day Celebration

A series of Yoga activities were organized to celebrate the occasion of International Yoga Day. Sessions were conducted from June 6th to June 8th, 2022. Faculty members and students from across the campus participated passionately to celebrate the international yoga day held on 21st June by performing various Yoga postures such as Vrikshasana, Utaanaasana etc. The celebration ended with the asanas of Pranayama and Yognindra. These sessions helped in imbibing the value of discipline and mental peace in this current fast pacing world.



Samsung Solve for Tomorrow

The world-renowned firm Samsung launched a campaign called 'solve for tomorrow' as a part of its Corporate Social Responsibility (CSR). Under this initiative, a special session was organized. The students were explained the concept behind the idea of solve for tomorrow. In the session a glimpse of the rules and the process of enrolling in the competition was given to the students apart from the criterion of the prizes



Debate Competition on World Menstrual Hygiene Day

A Debate Competition was conducted on June 3rd on the topic "Should there be a menstrual Hygiene Day?". Students across all courses have enthusiastically taken part. Participants gave bold viewpoints and shared their personal experiences. Post Event, a Q&A session was conducted, in which judges asked questions from the participants. In the end winners were declared and was given an opportunity to represent Dwarka Campus at further debate competition's. Kaushal Purohit & Shiv Shankar Mishra backed the First & Second Positions.

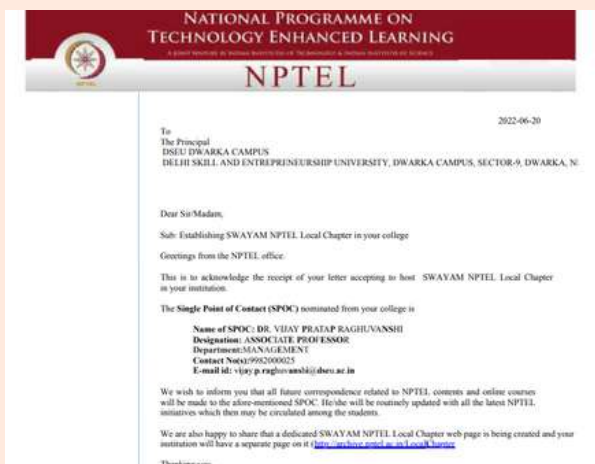


Session With YHAI

A session on Youth Hostel Association of India was organized on 19th July 2022. The session was delivered by **Mr. Rupesh Kumar Pandey**, CEO, of the Youth Hostel Association of India. Mr. Rupesh discussed how he has climbed up the ladder of success by managing the entire organization. He has always supported the idea of "Sustainable Tourism" in India where the maximum cooperation has been received by multiple private and state governing bodies, local tourists, and students. He also explained how YHAI is structured for integrating hospitality and tourism to make it affordable for everyone. The attendees were overwhelmed with joy as the guest announced a 20% rebate on memberships from DSEU.



Swayam NTPEL Student Chapter



NSDC Student Chapter Approval



Activity Days for Degree & Diploma Students

Activity days were organized on July 14 and July 16. The two-day event had a plethora of activities such as Treasure Hunt, Short film Making, Balloon fight, Rangoli making etc. A "Start-up Quiz" was also organized which saw active participation from the student's side. Along with this various dance and musical performances were also organized allowing students to showcase their talent. Various sports events including badminton, relay race-etc were also there, encouraging students to develop a feeling and learn the importance of team spirit. At the end of the second activity day, an award ceremony was held to cheer all the position holders.



World Natural Conservation Day 2022

Every year, July 28, is celebrated as World Nature Conservation Day across the world. The objective of this day is to spread awareness regarding the preservation of nature and biodiversity and ensure a healthy environment, to maintain the survival of humankind. To mark this day, different activities were conducted such as a Clean-your-campus drive was organized in which all students and faculty members actively participated. An "Cleanliness and recycling" initiative was taken by the students of the BCA department. It involved taking a further step to segregate the collected waste and send them further to a recycling facility. Students also presented innovative artwork that were displayed in the foyer area in the form of creative bird feeders, eco-friendly planters and poster presentations.



Campus Drive by Health Skool

By Department of Pharmacy

Dr Anuj Modi, Dr. K. Mahender along with the coordinated efforts of all other faculty members of the pharmacy department. DSEU-Dwarka Campus (22 Students) and Meera Bai DSEU Maharani Bagh Campus (19 Students) attended the campus drive. Total 08 students (04 from each campus) have been selected by Healthskool.



Guest Lecture on FinTech, and the journey of Fincart.

By Banking, Financial Services & Insurance Dept.

The School of Banking, Financial Services, and Insurance organized a guest lecture by **Mr. Tanwir Alam** (CEO, Fincart) on FinTech, and the journey of Fincart on 15th June 2022. Mr Alam holds over 27 years of experience in the financial space in roles such as Director and Head of Retail Sales at IDFC Asset Management Company, Regional Head at Standard Charter & Regional Product Manager at ICICI Capital Services Ltd. The lecture involved discussion and explanation on FinTech, its role in the modern landscape, and the scope in the finance industry.



Guest Lecture on Financial Planning & Products

By Banking, Financial Services & Insurance Dept.

On 29th June 2022, a guest lecture was organized by The School Banking, Financial Services and Insurance department. **Mr. Praveen Kumar**, Director, Growide Finserv Pvt. Ltd was invited as the guest speaker. He has more than 15 years of experience in the industry. Students were also informed about consistency being the longevity elixir. Concepts of mutual funds, investment and portfolio management were also explained in great detail.



Guest Lecture on Fintech, Bank Fintech Partnerships and Fintech Business Model

By Banking, Financial Services & Insurance Dept.

A guest lecture on "Fintech and its Business Model" was organized on July 4th, 2022 by The Banking, Financial Services, and Insurance department. The lecture was delivered by **Mr Jayant Kumar Nagdev**, Managing Director, Deloitte and Touche. Mr Nagdev had an

experience of more than 15 years in the fields of auditing, public accounting, and investment management. Mr Nagdev demystified the workings of the fintech industry and its key segments such as insur-tech. Mr. Nagdev also addressed some recent developments in this arena.



Guest Lecture on Entrepreneurship

By Banking, Financial Services & Insurance Dept.

The school of Banking, Financial Services and Insurance organized a guest lecture on "Entrepreneurship, Leadership & Management of tasks" on 21st July. The insightful session was delivered by Mr. **Saarthak Bakshi**, CEO of Risaa IVF. The speaker discussed his difficult entrepreneurial journey and the hurdles he faced when starting different start-ups. The speaker also emphasized the importance of failures and their overall objectivity in life.



Guest Lecture on Insider Trading

By Banking, Financial Services & Insurance Dept.

The School of Banking, Financial Services, and Insurance Dwarka Campus organized a guest session on "Prohibition of Insider Trading" on 22 July 2022. The session was delivered by **CS Preeti Grover**, immediate past chairperson, India chapter of NIRC-ICSI, and an independent director. A discussion on emerging insider trading cases and an overview of insider trading regulations were done.



Guest Lecture on Preventive and Social Medicine

By Medical Laboratory Technology Dept.

Department of MLT organized a guest lecture on Preventive and Social medicine on 25 July 2022.



The lecture was given by **Dr. Nalini Kaushik**, Senior medical officer, Senior Medical Officer, Vardhman Mahavir Medical College, and Safdarjung Hospital, New Delhi Assessor, National Accreditation Board for Laboratories. The speaker discussed about the causes of hypertension and coronary heart diseases. Dr. Kaushik also discussed measures to prevent such diseases.



Guest Lecture on Modern day challenges and adaptations

By Banking, Financial Services & Insurance Dept.

The School of Banking, Financial Services and Insurance organized a guest lecture by **Ms Richa Kapoor** (Global Marketing Manager, Absoultdata) on Modern day challenges from a Management perspective. she has more than 15 years of well-rounded experience in the industry. She also drew parallels between the pandemic and World War 2 as how both had adverse effects on the world economy.



Guest Lecture on 7C's- Shakti Mantra

By Facilities and Hygiene Management Dept.

Department of facilities and hygiene management organized a guest lecture on 7 C – Shakti Mantras on 14 July 2022. The guest lecture was delivered by **Dr. Shakti Singh Chauhan**, Former Country Head- Admin, HDFC Bank Ltd. He gave his valuable insights about the Facility Management industry by sharing his journey of excellence. The lecture's main theme was to make the student understand and learn the "7 C – Shakti Mantras" to achieve success in their professional life.

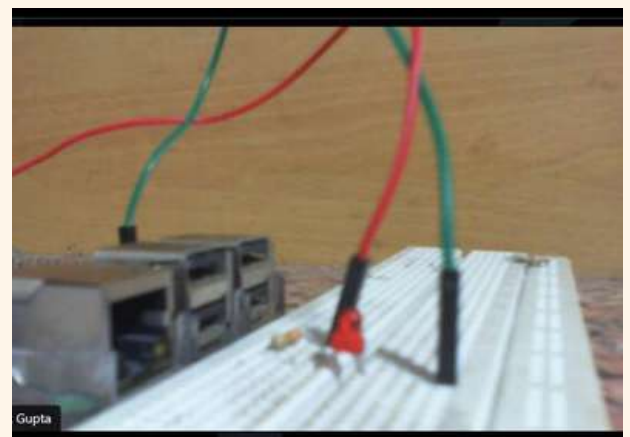


Guest Lecture on IOT

By Computer Dept.

The department of computer science organized a webinar on 4 June 2022. The webinar was on IoT and was delivered by **Mr. Kartik Gupta**. Mr. Gupta possesses 5+ years of professional experience in the electronic industry domain and 3 years of experience in Printed Circuit Designing and Manufacturing. A live IoT demonstration was given by the speaker using an IoT bot to turn a remote LED on and off.

The IoT bot was created using Telegram, python language, and Raspberry Pi computing device.



Guest Lecture on Haemoglobin Technique

By *Medial Laboratory Technology Dept.*

Department of medical laboratory technology organized a guest lecture on the Haemoglobin technique on 12th July 2022. The insightful session was delivered by **Dr. Vishwas Sharma** (Ph.D.), Hannover Medical School, Germany. Mr. Vishwas is the Director of Vimol Paramedical Institute & Vimol Pathology Laboratory, Prayagraj. He was also awarded the prestigious DAAD fellowship by the German Government and the GATE fellowship by the Indian Government. In the session the students learned various aspects of haemoglobin techniques and its estimation.

The screenshot shows a presentation slide with the following content:

- Method**
 - Place N/10 HCL into Hb tube upto 2 grams.
 - Blood samples in Sahli's Hb pipette upto 20 micro litre
 - Add blood samples to acid solution
 - Mix with a stirrer
 - Allow to stand for 10 minutes
 - Add distilled water drop by drop till the colour of the solution matches to brown glass standard
 - Take the reading of the lower meniscus from the graduated tube in grams
- Advantage**
Cost Effective and does not require electricity
- Disadvantage**
Less sensitive

The slide also includes a small image of a Sahli's Hematin tube and a slide number '11' in the bottom right corner.

Guest Lecture on Experiential Facility Management

By *Facility and Hygiene Dept.*

DSEU embarked on a new journey along with ISS Facility Management Services Limited, a facility management company founded in Copenhagen, Denmark by signing a Memorandum of Understanding. The MOU was signed by **Mr. Aksh Rohatgi**, CEO, and Country Manager, ISS with the department of facilities and hygiene management Dwarka campus. Mr. Rohatgi and his team also conducted an interactive Guest Session to mark the beginning of a collaboration with DSEU. He also explained the evolution of earth with the advent of the latest technologies. The modernization of the industry is foreseen in the next coming years and trained personnel will witness a heavy surge in the future. He also shared his own experiences of working in the industry, and his key contribution to research and innovation.

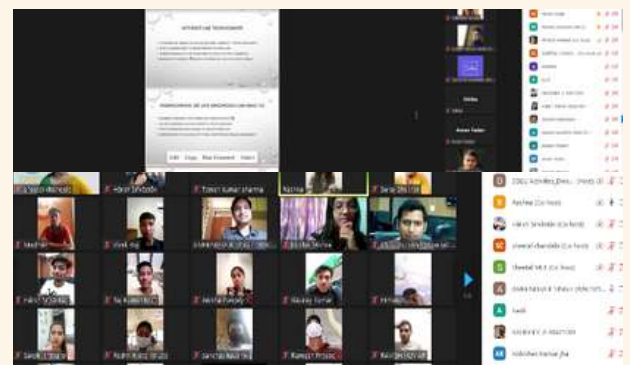


Alumni Lecture On Healthcare

By *Department of Pharmacy*

In continuation of the Alumni Lecture series, the Dwarka Campus organized and conducted its third Alumni lecture on 30th June 2022. The lecture was given by **Mr. Shafi Alam** Ansari Medical Lab Technologist, Dr. Lal Path Labs on the topic **Role of a Lab Technician in HealthCare.**

He explained the critical role of lab Technicians that was noticed during the pandemic. He also elaborated on the role of a medical lab technologist in maintaining ethics in day-to-day lab work.



Industry Visit To Vigyan Bhawan

By Computer Dept.

Department of computer science visited the 'Artificial Intelligence in Defence' (AIDef) Symposium and Exhibition, Vigyan Bhawan on July 11. The event was organized by the ministry of defense to showcase the AI initiatives in the Defence sector, undertaken by the government in the last three years. An interactive session on AI opportunities in Defence was held along with Technology Showcase by iDEX Startups. The event featured an exhibition to showcase the cutting-edge AI-enabled solutions developed by the services, research organizations and innovators. The event was joined by Defence Minister Sh. Rajnath Singh and other delegates.



Industry Visit To HDFC Bank

By Banking, Financial Services and Insurance Dept.

The department of Banking, Financial Services, and Insurance organized an industry visit at HDFC bank. The main objective of the visit was to give students a glimpse into the banking industry. During the insightful visit students were informed about the duties of the bank officials and apart from this various practical aspects of banking products were also explained with the importance of each department in the banking sector and importance of customer relationship management.



Industry Visit To CBRE

By Facilities and Hygiene Management Dept.

The Department of Facilities and Hygiene Management organized an industry visit on 4th June 2022 at CBRE Group.

The visit was planned for students to get hands-on exposure to how the facilities and infrastructure of a giant firm like CBRE are maintained throughout. The three aspects of the facilities management services i.e., Advisory services, Transactions, and Outsourcing services were also explained.



Industry Visit To Venezuelan Embassy

By Spanish Dept.

The Venezuelan ambassador H.E. Ms. Coromoto Godoy and Counselor **Mr. Alfredo Caldera** hosted the B.A. Spanish students from DSEU along with the Spanish faculty, Ms. Shalu Chopra and Mr. Sunil Chopra at the Embassy on 4th July 2022. Celebrations included the students learning basic steps of their National dance - El Joropo, presenting a play in Spanish around student exchange, singing famous Venezuelan salsa song, tasting the most popular Venezuelan dish - Arepa, and the ambassador also cooked live for the students to share the recipe. The Ambassador was extremely impressed with the level of Spanish and cultural immersion at such an early learning stage and creative zest amongst the students.



Industry Visit To Ministry of Chemicals and Fertilizers

By Pharmacy Dept.

Ministry of Chemicals and Fertilizers Govt of India organized a Launch of Schemes for "Strengthening of Pharmaceuticals Industry" in MSME Sector for National level at Ambedkar Convention Centre, New Delhi. The main objective of the scheme was to strengthen the existing infrastructure facilities to make India a global leader in the Pharma Sector. Students of Pharmacy from DSEU Dwarka Campus and DSEU MBIT attended the session and explored opportunities in the pharmaceutical industry.



Industry Visit To Clean India Show

By Facilities and Hygiene Management Dept.

The department of BBA-Facilities and Hygiene management organized a visit to the "Clean India Show 2022" on July 15th to celebrate World Youth Skills Day. At the Clean India Show, World's top Facility Management brands showcase their latest products and services, offering B2B partnerships and expounding techniques and tools for all delegates and

visitors which are related to Hygiene, Housekeeping and Facility Management. This helped students to gain insights about growing shifts and trends in the market and diverse career opportunities.



Awards

Dr. Kavita Khanna, Campus Director

Awarded as Women achiever of the year- Education in Time2Leap Awards.



Resource Person / Invited Lecture

Dr. Parul Kumar, Assistant Professor

- Delivered sessions on Research writing & SPSS in the one week FDP on Hands-on training: SPSS and essentials for constructing quality research papers organized by Delhi Metropolitan Education-IQAC and Research Cell, from 18th – 20th July 2022.
- Delivered online session on 'Writing your first draft' organized by Metvy on 14th July 2022.
- Delivered FDP on PLS SEM organized by Footwear Design & Development Institute (FDDI) from 3rd – 8th June 2022.



Paper Presentation in National & International Conference

Dr Anuj Modi , Lecturer, Dept. of Pharmacy

Presented the paper titled "Transferosome: An Advanced Transdermal Drug Delivery System for Bioactive Phytoconstituents" In SERB Sponsored National Conference on "National Conference on Nanomedicine and Artificial Intelligence: Past, Present and Future", Shirpur: School of Pharmacy & Technology Management, SVKM NMIMS University, Mumbai, Shirpur Campus, India on 23,24 July, 2022.



Dr. Dipak Dilipkumar Gadade, Lecturer, Dept. of Pharmacy

Presented the paper titled "pH Responsive Cyclodextrin Smart Nanoparticles for Targeted Drug Delivery" at SERB Sponsored National Conference on "National Conference on Nanomedicine and Artificial Intelligence: Past, Present and Future", Shirpur: School of Pharmacy & Technology Management, SVKM NMIMS University, Mumbai, Shirpur Campus, India on 23,24 July, 2022.



Dr. Parul Kumar, Assistant Professor

Presented the paper titled "Impact of vaccine sentiment index on bitcoin and ethereum returns, trading volume and volatility" at the International E-conference on Inter-Disiplinary Approaches towards Socio-Economic Inclusiveness for Sustainable Development (ICSISD-2022) organized by Univeristy School of Business, Chandigarh University, Mohali on Jun 3, 2022.



Inter Disciplinary Refresher Course

Two-week Faculty Development Programme Inter Disciplinary Refresher Course (Managing Online Classes & Co-creating MOOCs) from 13.07.2022-27.07.2022. The following faculty were a part of the course.

- **Dr. Kavita Khanna**
Campus Director, Dwarka Campus
- **Dr. Rashmi**
Lecturer, Dept. of Pharmacy
- **Dr Anuj Modi**
Lecturer, Dept. of Pharmacy
- **Dr. Dipak Dilipkumar Gadade**
Lecturer, Dept. of Pharmacy
- **Dr Nitin Jain**
Lecturer, Dept. of Pharmacy



Kavya Trivedi & Hardik Seth

BBA Banking, Financial Services & Insurance

Award: Recieved 1st Position

Event: Digitron, IGDTUW, IT Quiz 2022



Jaanvi Dagar

BBA Banking, Financial Services & Insurance

Award: Recieved 1st Position

Event: The Marketing Manager of Fortune 22', Delhi Technological University (DTU)



Shubham Tehlan

BBA Banking, Financial Services & Insurance

Award: Gold Medal

Event: Taekwondo Competition in 9th Students Olympic

Delhi Skill and Entrepreneurship University (DSEU) & NavGurukul collaborated for skilling 100 girls/women/trans-women from Delhi in December'21. It is a 20-month of a fully-funded residential training program on Software Programming which provides a guaranteed job. Students are enthusiastically participating in the programme.

Testimonials



Raghav Maheshwari

Instructor, DSEU- Navgurukul

At DSEU-Navgurukul every student is pushing themselves to their limits with the motive of making desired change in their life. After observing this level of dedication by the student's side, I also felt determined to give my 100%. Even if I am exhausted, the students push me and are always on their toes to learn. It genuinely feels that no matter how much time I dedicate to the students, they always have a never-ending desire to learn more. The cherry on the top are my colleagues who possess a brilliant mindset and work tirelessly to make sure that the students are satisfied with their academic progress. The end goal for all of us is to help them with our guidance in making their dream successful.



Aishani Gupta

Student, DSEU- Navgurukul

DSEU-NavGurukul has been great, I am able to convert my hobby into my passion. Throughout the past few months, I have made a lot of good friends, and have also been a part of the Student Council as a Discipline Coordinator for 3 months which has really taught me a lot. I have seen my quality of being a leader shape up here, and have also handled a lot of tough situations. The self-paced study program made this course more special and unique, building the habit of self-studying and finding solutions to the problems ourselves. With the support of our academic mentors, we always have our back strong. For me, our program managers were like our elder sisters with whom we can share everything. This program has actually given me an extended family and career with which I can definitely bring a change in society. Doing this course was really a good decision.

"ज़िन्दगी क्या कहती है"

थके हुए को जीना सिखाती है,
भटके हुए को राह दिखती है,
गिरे हुए को उठना सिखाती है,
कमजोर को हिम्मत दिलाती है,
ऐसे ही ये सब गुलज़ार बनाती है।

रंगों की बौछार है ये,
पर अमावस्या की काली रात भी है ये।
सूरज की किरणों से नयी उम्मीद जगती है,
रात की चांदनी से, अँधेरे पलों में रौशनी लाती है।
छोटे छोटे पलों को जीना सिखाती है,
कभी हसाती है,
कभी रुलाती है।

लाती है खुशियां हज़ार,
मीटाने गमों की परछाईया हर बार।
आसमान तक लैजाने वाली है ये,
और धम से नीचे गिराने वाली भी है ये।

प्यार करना सिखाती है ये,
रिश्ते निभाना समझाती है ये,
और कई बार जुदाई की राह पर भी ले जाती है ये।

रंगो का इंद्रधनुष है ये,
और मौत की सफ़ेद चादर भी है ये,
तभी तो: किसी ने ना जाना, असल में क्या कहती है ये।

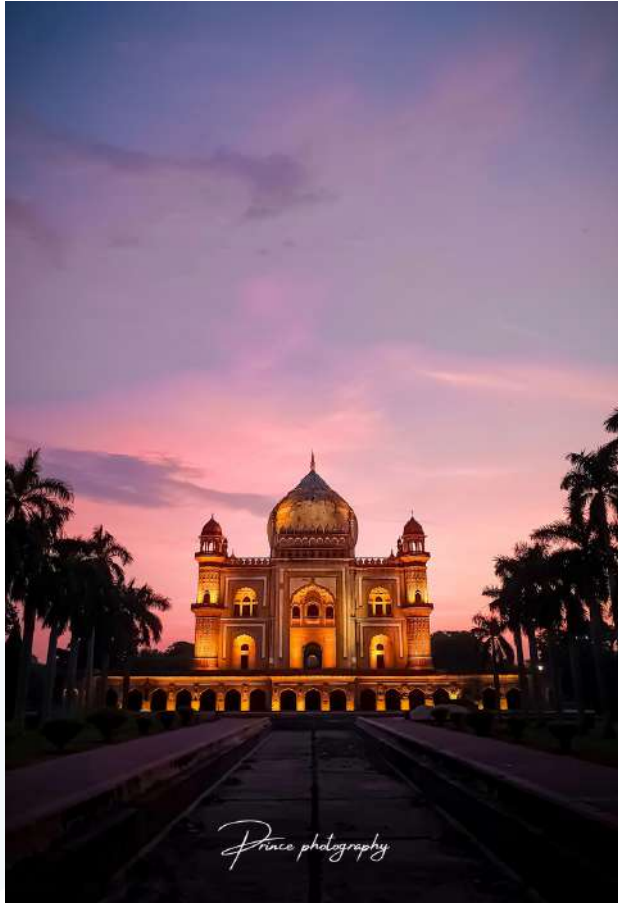
Dr. Parul Kumar
Assistant Professor, BFSI Dept.

**Foreign language skills: A beginning towards understanding the world.**

Many of us in India are unaware of the cultures and traditions in various parts of the world, mainly because of the language barrier. We lose our interest in knowing multiple cultures of the world as the people living there do not speak our language. Because of our ignorance, we often stereotype things that exist in other cultures. Many hate crimes are committed due to a lack of understanding of various cultures. One of the ways by which these misunderstandings can be resolved is by learning foreign languages. It is one such solution that creates a bridge in understanding various cultures. Foreign language allows individuals to become cosmopolitan citizens since they can explore and understand different cultures. With the acquisition of a new language, individuals can interact with a wide array of people which they would not have contacted otherwise. The new language has the ability to create culturally aware citizens who are intrigued by the diversity of the world. It also has the ability to create a "melting pot society," which would give equal importance to various viewpoints and bring about changes for the well-being of society.

So, studying a foreign language comes with many valuable rewards as it empowers individuals in many ways. It not only helps in understanding various cultures but it opens new prospects for many in the job market. It allows an individual to have an edge in comparison to monolinguals. Employers wanting to expand their business network want to hire employees who are proficient in a foreign language in order to complete their overseas projects. Acquisition of a second language also helps the education system as educators can have students from diverse language backgrounds. To conclude, with a foreign language, individuals will have the opportunity to explore the diverse world around them and become compassionate towards people from different cultures.

Prince Kumar,
Students, BFSI Dept.



Mr. Akshay Kumar
Assistant Professor, Spanish Dept.



Dr. Ashima Sharma
Assistant Professor, Spanish Dept.



Aditya Arya
Student, BCA



This plant had both thorns and flowers.
However what attracted me were its flowers.
Small, yet extremely pretty!
The people you meet are like this plant. Let
their flowers be what makes you want to be
around them and ignore the thorns.

"सावन की पहली बारिश"

तू बारिश की मखमली बूंद सा,
मैं सावन की कढक ती चाय सी
तू सवेरे की किरण सा,
मैं चलने वाली ठंडी पवन सी
तू रात की चांदनी सा,
मैं सांवली सी शाम सी
तू दिन का थका हारा पंछी सा,
मैं चहकती एक बच्ची सी
तू ही जूनून जिस से मिले सूकून सा,
तू ही महज़ एक मेरे आखिरी सूकून सा

Tripti,
Student, Pharmacy Dept.



So first of all what is hypocrisy? Well hypocrisy is a behaviour in which somebody pretends to have moral standards or opinions that he /she doesn't really have. For Example, suppose in the past I said that engineering is useless. Engineers Be Like, "Toh Mein Kya karun Job chod dun ", But now I'm pursuing engineering myself! Cause, " Inko Kya Hi Pata Chalega " (Hypocrisy at its best!)

Hypocrisy has a really bad name in the society, and hypocrites get many tags such as Liars, Cheaters, Etc just to name a few.

But now I'll tell you why hypocrisy is so Underrated and how can we make use of it for the something good. Hypocrites be crying like: Finally! Someone understands us! My readers be like – Ahh! Not really. So what I want to say is that if you're being hypocrite in certain situations and share your thoughts (which in reality are not yours) then you might be able to stop yourself from spreading hatred and sadness. Note: This is only applicable in certain situations, so if you get in trouble that's not my fault so to simplify what I just said, suppose you are having a conversation with one of your friend about a topic say politics, and both of you have conflicting opinions, so for the time being you may not disclose your views (you can simply say that my views are neutral or as same as yours). So now what will happen is that you will be able to save yourself from a long debate which would've led to nowhere or might have ended up ruining your friendship! Let's look at a more extreme example – suppose you're having a conversation on crimes and lets assume that you are able to convince your friends that crimes are necessary to maintain balance and stuff like that. Now there are chances that your friend might become really insensitive towards crimes or the worst case is that he/she might themselves commit something unethical thinking that they are just helping in maintaining the balance! So, that's the point! You can help in not spreading negativity and avoid conflicts with the help of a little hypocrisy!

Credits

UNDER THE LEADERSHIP OF

Dr. Kavita Khanna
Campus Director, DSEU Dwarka Campus

DESIGN TEAM

Adyot Huria
Hardik Seth
Mayank Sharma

(Students
of BBA
(BFSI))

CONTENT TEAM

Kavya Trivedi
Archit Puri

(Students
of BBA
(BFSI))

CO-ORDINATION

Adyot Huria
Kavya Trivedi
Archit Puri

*Founding Members,
External Relations
Committee*

EDITOR

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