



# Delhi Skill and Entrepreneurship University

## BA (Aesthetics and Beauty Therapy)



**Effective from Academic Year 2022-23**

# Program Information

## Introduction

In today's world, people want to look presentable and well-groomed which helps boost their confidence amongst their peers and colleagues. Despite being one of the worst hit industries by COVID, Beauty industry is regaining its footing and is booming throughout the world as the trend of self-care takes over. And to make this possible aesthetician, hairstylists and cosmetologists are required.

## Program Objective

Delhi Skill and Entrepreneurship University's (DSEU) Bachelor of Arts in Aesthetics and Beauty Therapy (on completion all 3 years) graduate program is uniquely positioned for three reasons. Firstly, it provides flexible entry-exit opportunities to the candidates throughout the length of the program thus catering to a broad set of audience. Secondly, being one of the first-degree programs in this field in India, it truly pioneers formal education in the field of aesthetics and cosmetology. And thirdly, it's a unisex program thus tendering equal opportunity to anyone who wishes to make a career in this field.

Candidates willing to pursue this program shall learn hairdressing, hair styling, colouring and treatments, make-up and makeovers, spa treatments and other advanced cosmetic techniques. Whether one wishes to become a top beauty professional or turn into an entrepreneur by opening up one's own salon, this program equips the student with hands-on skilling to perform skincare routines, advanced make-up, and hair treatment with knowledge and confidence.

The program also offers flexible entry and exit opportunities to students who can choose to exit after the first year of the program with a Diploma, after the second year with an Advanced Diploma, or complete the full three years and exit with a Degree.

## Common Courses

There are three courses that will cut across all the degree programmes:

- a. Face the World (FTW) courses aimed at imparting twenty-first century skills among the learners that will cover Digital Literacy, Financial Literacy, Socio-emotional skills, Professional Workplace Behaviour and Entrepreneurial mindset to name a few.
- b. English Communication I and English Communication II as prescribed by UGC under Ability Enhancement courses.
- c. Environmental Sciences (EVS) and Disaster Management as prescribed by UGC under Ability Enhancement courses.

## Pedagogy & Teaching methodology

This program strongly believes in the philosophy of learning-by-doing: the pedagogy is highly reliant on in-class demonstration followed by real-time practical for sufficient hands-on exposure. The university is equipped with full-fledged, state-of-the-art lab set-up and emulates professional salon-like experience.

The design of the program is such that much higher weightage is ascribed to laboratory components while keeping theoretical portions to the bare minimum. The basic principle is that one can become a skilled beautician only by devoting enough time to actually performing the routines and procedures rather than just reading about it. Furthermore, the one-of-its-kind *day*

*release* training allows the students to learn by observing industry leading professionals in their working environments.

### **Placement and Internship**

This program has multiple industry internships available across the duration, one after every year of education. There is also a semester-long compulsory internship at the end of the program which requires students to work at a salon for six months. This industry is also known for its high entrepreneurial proclivity – one can easily open one's own salon or private venture post completion.

## Credit scheme

Semester I			
S No.	Subject Code	Course Titles	Total Credits
1	ABT-DC101	Hairdressing Basics - Level I	5
2	ABT-DC102	Aesthetic Treatment - Level I	5
3	ABT-DC103	Basic Make Up & Hair Styling	3
4	ABT-DC104	Basics of Salon Management	2
5	ABT-DC105	Anatomy and Physiology	2
6	ABT-AE101	English Communication - I	2
7	ABT-FW101	Face the World Skills (FTW) - I	3
<b>Total</b>			<b>22</b>

Semester II			
S No.	Subject Code	Course Titles	Total Credits
1	ABT-DC201	Hairdressing Basics - Level II	5
2	ABT-DC202	Aesthetic Treatment - Level II	5
3	ABT-DC203	Basic Make-up & Hair-Styling - Level II	1
4	ABT-DC204	Introduction to Retail & Marketing	3
5	ABT-AE201	English Communication - II	2
6	ABT-AE202	Environmental Studies (EVS) - I	2
7	ABT-FW201	Face The World Skills (FTW) - II	3
<b>Total</b>			<b>21</b>

Internship I			
S No.	Subject Code	Course Titles	Total Credits
1	ABT-PR201	Optional Internship/ Project	2
Semester III			
S No.	Subject Code	Course Titles	Total Credits
1	ABT-DC301	Hairdressing Advanced - Level I	5
2	ABT-DC302	Aesthetic Treatment - Level III	5
3	ABT-DC303	Advanced Make Up & Hair Styling	5
4	ABT-DC304	Nails Enhancement - Level I	3
5	ABT-DC305	Introduction to Accountancy	2
6	ABT-FW301	Face The World Skills (FTW) - III	3
7	ABT-AE301	Environmental Studies (EVS) - II	2
<b>Total</b>			<b>25</b>

Semester IV			
S. No.	Subject Code	Course Titles	Total Credits
1	ABT-DC401	Hairdressing Advanced - Part 2	5
2	ABT-DC402	Electrotherapy & Electrical Epilation Services	5
3	ABT-DC403	Bridal & Event Make Up & Hair Styling	5
4	ABT-DC404	Nails Enhancement - Level 2	3
5	ABT-DC405	Human Resources Management	2
6	ABT-FW401	Face The World Skills - IV	3
<b>Total</b>			<b>23</b>

Internship II			
SI No.	Subject Code	Course Titles	Total Credits
1	ABT-PR401	Optional Internship/ Project	2

Semester V			
SI No.	Subject Code	Course Titles	Total Credits
1	From the list given below	Elective 1*	4
2		Elective 2*	4
3		Elective 3*	4
4	ABT-DC504	Advanced Cosmetic Dermatology Treatments	5
5	ABT-DC505	Business application software	2
6	ABT-DC506	Introduction to Entrepreneurship	2
7	ABT-FW501	Face The World Skills - V	3
<b>Total</b>			<b>24</b>

\*Students to choose from one of the following 3 specializations

Semester VI (Industry Internship)			
SI No.	Subject Code	Course Titles	Total Credits
1	ABT-SI601	Industry Internship	25

List of Electives & Specialization (For Semester V)		
Course Code	Course Titles	
	<b>Hair Expert &amp; Trainer</b>	
ABT-EC501-H	<b>Elective 1</b>	Creative Cuts
ABT-EC502-H	<b>Elective 2</b>	Creative Coloring
ABT-EC503-H	<b>Elective 3</b>	Hair Trainers
	<b>Make-up</b>	
ABT-EC501-M	<b>Elective 1</b>	Air Brush
ABT-EC502-M	<b>Elective 2</b>	Media Make Ups
ABT-EC503-M	<b>Elective 3</b>	Prosthetic Makeup

**Note:** The detailed syllabi for courses that are common across programs, for example, English, Face the World, etc., are presented separately.

